



Lifebridge Health has become a **Priority 1 Automotive Group Corporate Partner** which extends additional savings on all new BMWs and MINIs above and beyond what is available to other individuals. All employees, associates (including subcontracted personnel) and family members residing in the household of a Lifebridge Health qualifying member can simply go to any one of the Priority 1 BMW or MINI dealerships and negotiate their best deal. This includes all current incentives.

The employee or associate must notify the Client Advisor that they are an employee or associate of Lifebridge Health. Upon verification, the additional partnership discount will be applied to their purchase or lease.

The **Priority 1 Corporate Partnership** is valid at the following dealerships:



BMW of Towson  
700 Kenilworth Drive  
Towson, MD 21204  
410.296.7900  
bmwtowson.com



BMW of Bel Air  
716 Belair Road  
Bel Air, MD 21014  
443.640.1000  
bmwbelair.com



BMW of Rockville  
1300 Rockville Pike  
Rockville, MD 20852  
301.984.8989  
bmwrockville.com



MINI of Baltimore  
720 Kenilworth Drive  
Towson, MD 21204  
410.296.6464  
minibaltimore.com

**PRIORITY 1 ADVANTAGE:** Priority 1 Service • No Appointment Necessary • Courtesy Loaner Cars • VIP Partner Program • Courtesy Car Washes



All New 2, 3, 4, 5 Series and Z4  
Additional Partner Savings: Up To \$2,500



All New 6 and 7 Series  
Additional Partner Savings: Up To \$3,500



All New X1, X3, X4, X5, X6 Models  
Additional Partner Savings: Up To \$2,500



All New i3 Models  
Additional Partner Savings: Up To \$5,000



All New i8 Models  
Additional Partner Savings: Up To \$2,500



All New MINI Models  
Additional Partner Savings: Up To \$1,000

**Example: Purchase/ Lease**

New BMW or MINI

MSRP:

- Less Dealer Discount
- Less Factory Incentive
- Equals Individual Sale Price:

**LESS Corporate Partner Additional Discount up to \$5,000\***

This is for illustration purposes only. Factory Incentives are subject to change by the Manufacturer anytime. See a Client Advisor for details.

- Corporate Discounts are determined by Purchase or Lease and model.

*This program can be combined with other manufacturer incentive program. However, the program is not combinable with manufacturer or other fleet corporate programs such as USAA. Discounts not applicable with Priority 1 Reward Points.*